



WILLCOX
THEATER & ARTS

THE
**CENTER OF ART
AND HERITAGE**
HELP US REACH THE PEAK



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A heartfelt thank you to all of our existing donors. Your contributions make this project possible. Truly, thank you.

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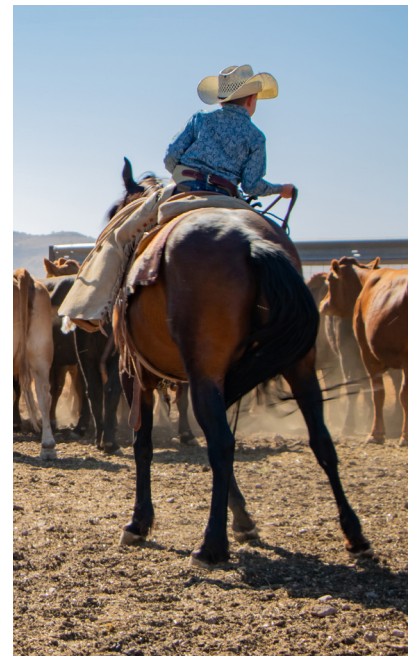
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OUR MISSION

Willcox Theater and Arts provides everyone with opportunities to enjoy the arts, create, and learn, while keeping Railroad Avenue Historic District a vibrant downtown in Willcox. From first run movies in our historic theater, STEAM (Science, Technology, Engineering, Art and Mathematics) workshops, heritage experiences, or a wide spectrum of guest artists live on stage, we cultivate community in Willcox, AZ.



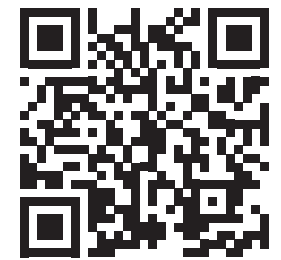
OUR PROJECT

We are inviting you to help us further our mission. The finished Center of Arts and Heritage facilities will share and celebrate the rural and ranching heritage roots of the area that reach back 150 years, enhance economic development in Willcox through revitalization efforts, and provide the space and facilities in our rural community for all residents to be able to benefit from participation in the arts, creativity and local heritage.



LEARN MORE

Scan the QR code to see new project news on our site!



KEY ELEMENTS

The Center has four interlocking components that combined provide a viable and sustainable enterprise fusing heritage, education, creative arts and innovative technology.

1. HERITAGE EXPERIENCE

The Heritage Experience will celebrate and share ranching heritage with "Under the Hat" videos and innovative virtual reality immersive experiences.

2. CREATIVE STUDIOS

Creative studios will provide spaces for WTA to create content and offer a spectrum of STEAM workshops.

3. HERITAGE COURTYARD

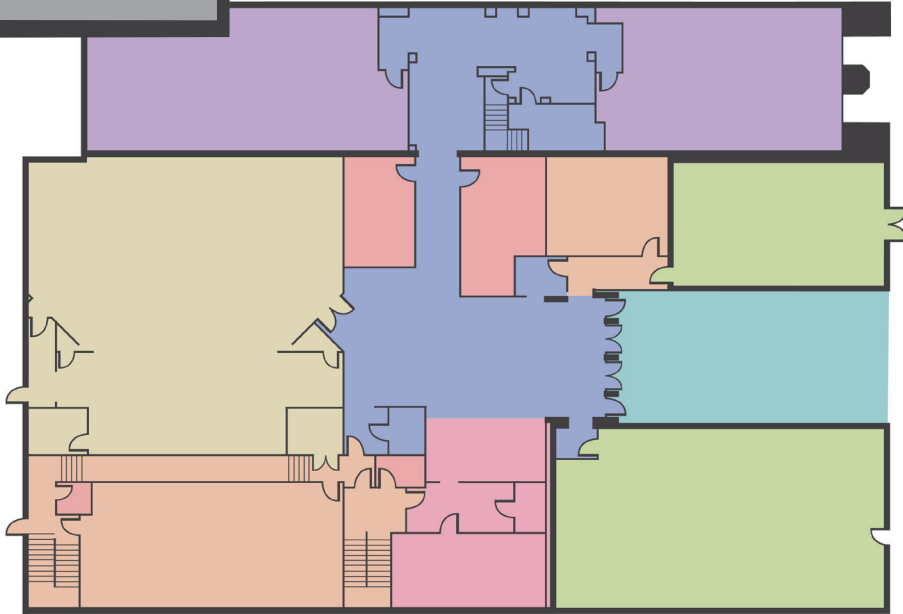
The Heritage Courtyard will welcome guests to the Center of Art and Heritage with heritage displays and murals in an outdoor, accessible green space.

4. MULTI-MEDIA THEATER

The Multi-Media Theater will premiere "Under the Hat" videos and present world-class live music and stage performances, films, and local community events.



First Floor



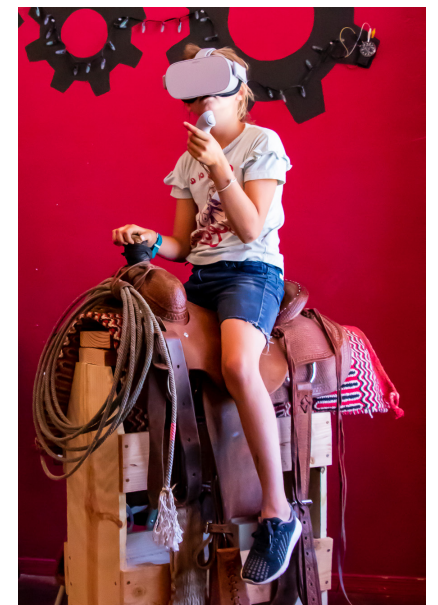
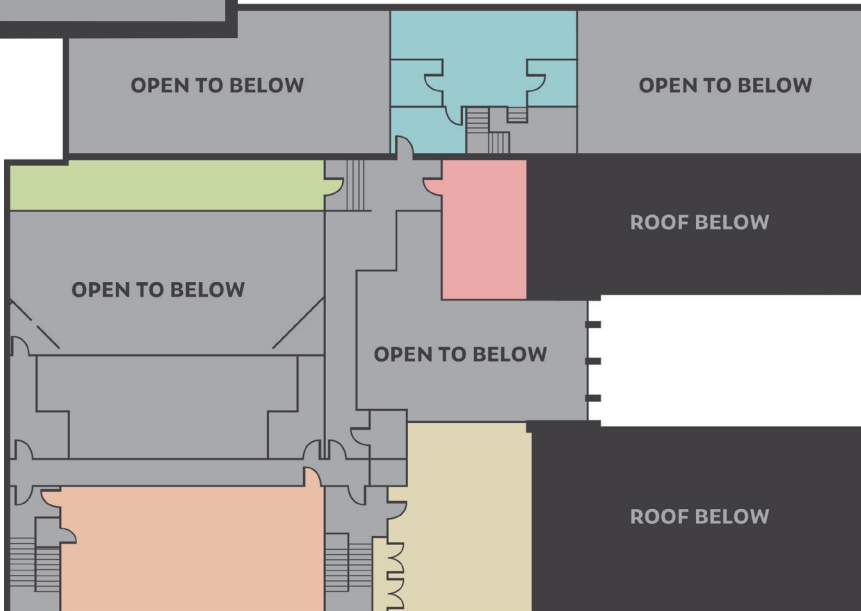
First Floor

- Restrooms
- Community Room/ Art Studio
- Movie Theaters
- Multi-Media Auditorium
- Lobby/Ticketing
- Heritage Center/ Exhibits
- Courtyard
- Concessions/ Catering Kitchen

Second Floor

- Audio and Video Studio
- Student Zone
- Staff Offices
- Projection/ Sound Tech Room
- Projection and Sound Tech Room/ Theater Control

Second Floor



PROGRESS

The Center of Art and Heritage is well underway! Following the incorporation of Studio 128 and The Palace into our facilities, we prepared to expand further by breaking ground on May 10th, 2024. Since, we have demolished portions of existing buildings to create room for our new expansion as well as prepared the earth for a concrete foundation.



FINANCIAL BREAKDOWN

The total project cost is estimated at \$3,630,000. We have raised \$2,870,000 for the Center including an award from U.S. Department of Commerce, grants from foundations and local fundraising. With only 20% remaining to reach the goal, we are seeking additional funding to help close the gap to complete the project on time. Your donation makes a big difference to our small community.

"What a great milestone to actually break ground. This has been five years in the making and we are actually going to build a Center for Arts and Heritage for this community. You can still help get us across the finish line with a donation to help finish the inside of our building. Stay tuned."

-Eddie Browning, Board Chair

THANK YOU

FOR YOUR
SUPPORT



DONATE

Help us reach the peak by scanning the QR code and donating online!

